

VINTERNET

DIGITAL OUTSOURCING

Dear All,

We are hiring for the role of **Digital Advertising Executive** at Vinternet Digital, a performance-driven digital marketing agency based in Banjara Hills, Hyderabad. This is a full-time, office-based opportunity ideal for freshers or early professionals passionate about Google Ads and online campaign management.

Role: Digital Advertising Executive

Department: Digital Marketing

Vacancy: 4 Positions

Job Location: Banjara Hills, Hyderabad

CTC: ₹20,000 – ₹23,000 per month

Eligibility:

- Bachelor's degree in Computer Science, Marketing, Advertising, or relevant field
- 0–3 years of experience in digital advertising or campaign management
- Strong understanding of Google Ads and digital advertising platforms
- Excellent analytical and reporting skills
- Proficiency in writing compelling ad copy and working with creatives

Job Description:

As a Digital Advertising Executive, you will be responsible for managing end-to-end online campaigns across Google Ads and other platforms. The role includes creating ads, optimizing performance, handling billing, and generating insights from campaign data. Candidates must be tech-savvy, detail-oriented, and eager to learn and grow in digital marketing.

Responsibilities:

- Set up and manage Google Ads accounts for clients and internal projects
 - Monitor campaign performance and prepare regular analytics reports
 - Manage ad budgets and ensure billing compliance
 - Create engaging ad copy and visual creatives
 - Stay updated with industry trends and best practices in digital advertising
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