

## Dear All,

We are hiring for a **Marketing Executive** position at **Fortunearrt LED**, a leading LED lighting solutions provider based in Secunderabad. Fortunearrt is known for its high-quality products and innovation in the lighting space. Visit <u>www.fortunearrt.com</u> to know more about the company.

This opportunity is ideal for freshers or experienced candidates who are enthusiastic about business development, sales strategy, and client relationship management.

Role: Marketing Executive Department: Business Development / Marketing Job Type: Full-Time Location: Secunderabad Vacancies: 10 Positions Experience: Fresher / Experienced CTC: ₹25,000 – ₹35,000+ per month

## Job Responsibilities:

- Identify new business opportunities and generate qualified leads
- Build and maintain strong client relationships
- Present product features and benefits to potential clients
- Conduct negotiations and close sales deals
- Meet and exceed monthly sales targets
- Collaborate with internal teams for seamless execution and customer support

## Eligibility Criteria:

- Graduate in any discipline
- Strong communication and persuasion skills
- Goal-oriented and self-motivated
- Willingness to learn and grow in a fast-paced sales environment