

**Dear All,**

SinceMedia, a creative startup based in Madhapur, Hyderabad, is hiring for the position of **Digital Marketing Executive**. This is a great opportunity for freshers who are enthusiastic about building a career in digital marketing while exploring the use of AI tools in modern marketing workflows.

**Role:** Digital Marketing Executive

**Department:** Business Development / Digital Marketing

**Vacancy:** 1 Position

**Job Location:** Madhapur, Hyderabad

**CTC:** ₹5,000 – ₹8,000 per month

**Experience:** Fresher

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**Eligibility:**

- Basic knowledge of digital marketing concepts (SEO, SEM, SMM, email marketing)
  - Familiarity with tools like Canva, Google Analytics, Meta Ads Manager, ChatGPT, Copy.ai, etc.
  - Strong communication skills – written and verbal
  - A creative, curious mindset with a willingness to experiment and learn
  - Ability to work collaboratively in a fast-paced environment
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**Job Description:**

We are looking for a dynamic and enthusiastic Digital Marketing Executive to assist in digital campaigns, content creation, and analytics. The selected candidate will gain exposure to live marketing strategies, performance analysis, and content tools driven by AI.

**Responsibilities:**

- Support in running digital campaigns across platforms (Google, Meta, Instagram)
- Create and manage content for social media, blogs, and emails
- Use AI tools for content generation and performance tracking
- Monitor SEO/SEM metrics and suggest improvements
- Assist in paid ad tracking and reporting

- Stay updated with digital marketing trends and tools

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If you're eager to start your digital marketing journey with a tech-forward and creative team, we'd love to hear from you!