



Dear All,

We are hiring for the position of **Business Development Executive** at **Lighthouse Properties**, a reputed real estate company based in Hyderabad. This role is ideal for candidates who are passionate about field sales, lead generation, and client acquisition in the real estate sector.

Role: Business Development Executive

Department: Business Development

Vacancy: 3 Positions

Job Location: Raidurg, Hyderabad

CTC: ₹12,000 – ₹20,000 per month / Freelancer options available

Experience: Fresher or Experienced candidates may apply

Eligibility:

- Strong interest or prior experience in real estate sales or business development
- Good communication and presentation skills
- Willingness to work in a field sales role and interact directly with clients
- Basic knowledge of online and offline lead generation methods
- Familiarity with CRM tools or sales tracking (preferred)

Job Description:

We are looking for motivated and enthusiastic individuals to join our sales team as Business Development Executives. The selected candidates will play a key role in generating and

converting leads, coordinating with potential clients, and supporting the end-to-end sales process for our real estate projects.

Responsibilities:

- Generate leads through field marketing and digital channels
 - Approach and engage potential clients to promote project offerings
 - Deliver sales presentations and conduct product demos to interested prospects
 - Coordinate and arrange site visits for prospective buyers
 - Track sales activity and update CRM with relevant follow-ups
 - Achieve sales targets and contribute to revenue growth
 - Collaborate with marketing and internal teams to align strategy and execution
 - Stay updated on market trends and competitor activity
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If you are a self-driven professional who enjoys working in a high-energy real estate environment, we invite you to apply and be part of our growing team.