Dear All,

Kishoresons Industries is a growing partnership firm in the FMCG sector, looking to expand our footprint across organized retail chains. As part of our business development strategy, we aim to build stronger visibility and shelf presence across modern trade outlets. For more details, visit: https://www.etagroup.co.in

Instagram: <a>@etaforyou

Role: Modern Trade Executive - FMCG

Verticals: - Business Development

Vacancy: 2 positions

Job Location: Sagar Society, Banjara Hills Rd No. 2, Hyderabad

CTC: ₹20,000 – ₹30,000 per month

Eligibility:

• Graduation in Marketing, Business Administration, or a related field

- 2-3 years of experience in FMCG sales, preferably in modern trade formats
- Excellent interpersonal and negotiation skills
- Familiarity with key retail chains and in-store activation strategies
- Ability to manage accounts and drive visibility at the store level

Job Description: Kishoresons Industries is seeking a driven and dynamic Modern Trade Executive to strengthen its presence across modern retail chains. The ideal candidate will manage key modern trade accounts, ensure product availability, drive secondary sales, and execute in-store promotions to maximize visibility and ROI.

Responsibilities:

- Manage and develop relationships with modern trade outlets
- Ensure timely stock replenishment and shelf visibility
- Execute branding activities and promotional plans at the store level
- Monitor sales performance, market trends, and competitor activity
- Coordinate with internal teams for dispatches, supply chain, and reporting
- Submit periodic sales and activity reports to the management