

Dear All,

Kishoresons Industries is a fast-growing partnership firm working under the brand *etaforyou*, focused on lifestyle products and digital commerce. The company is building a strong online presence and brand community through creative digital marketing strategies.

For more details, visit: <https://www.etagroup.co.in>

Instagram: [@etaforyou](#)

Role: Digital Marketing Executive

Verticals: - Digital Marketing

Vacancy: 1 position

Job Location: Sagar Society, Banjara Hills Road No. 2, Hyderabad

CTC: ₹18,000 – ₹20,000 per month

Eligibility:

- Graduation in Marketing, Mass Communication, or related fields
 - Fresher to 2 years of experience in digital marketing or social media management
 - Basic understanding of paid ad campaigns and organic marketing strategies
 - Knowledge of platforms like Meta, Instagram, and Google Ads is a plus
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Job Description:

We are looking for a Digital Marketing Executive to join our brand *etaforyou*. The candidate will be responsible for managing the brand's social media presence, executing ad campaigns, and supporting content strategy for organic growth. This is a hands-on role that provides opportunities for creative expression and performance-driven marketing.

Responsibilities:

- Manage day-to-day social media accounts and posting schedules
- Plan and execute digital ad campaigns across platforms
- Monitor and support organic marketing efforts to boost engagement
- Track analytics, report performance, and suggest improvements