



Dear All,

Vharmony Media is a forward-thinking Private Limited company specializing in digital media and marketing solutions. With a creative and strategic approach, the company delivers comprehensive digital campaigns that align with current trends and client goals. For more details, visit: <http://www.vharmony.in/>

Role: Digital Marketing Manager

Verticals: - Digital Marketing

Vacancy: 2 positions

Job Location: Hitec City, Hyderabad

CTC: ₹15,000 – ₹20,000 per month

Eligibility:

- Graduation in Marketing, Mass Communication, or related fields
- Freshers with knowledge in digital marketing tools and platforms are welcome
- Strong communication, analytical, and creative thinking skills
- Basic understanding of Meta Ads, Google Ads, SEO, and content strategy

Job Description: We are seeking a Digital Marketing Manager to join our marketing team and contribute to end-to-end digital campaign execution. The ideal candidate should be well-versed with the basics of SEO, social media strategy, and paid ads, and capable of managing brand presence across digital platforms.

Responsibilities:

- Social Media Handling and execution of brand strategy
- Content Creation for digital campaigns
- SEO (Search Engine Optimization) for website and content
- Meta Ads Handling (Facebook & Instagram Ads)
- Google Ads Handling for lead generation and reach