

Job Title: Graphic Designer

Company Name: Redcloud Technologies

Location: Ameerpet

Job Type: Full-time

Department: Designing

Job Description:

As a Graphic Designer at Redcloud Technologies, you will be responsible for creating visually appealing designs that communicate our brand message effectively. You will work closely with the marketing and content teams to produce high-quality graphics for various platforms.

Key Responsibilities:

1. Design and produce graphics for digital and print media, including social media posts, website banners, email campaigns, brochures, and advertisements.
2. Collaborate with the marketing team to develop and execute creative concepts and campaigns.
3. Ensure all designs align with the company's brand guidelines and visual identity.
4. Assist in the creation of visual content for presentations, reports, and other internal materials.
5. Stay updated with industry trends and incorporate best practices into designs.
6. Manage multiple design projects and meet deadlines in a fast-paced environment.
7. Edit and retouch images as needed.
8. Provide creative input and suggest innovative design solutions.

Requirements:

1. Minimum of 1 year of professional graphic design experience (Canva Photoshop Illustrator)
2. Proficiency in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
3. Strong portfolio showcasing a range of design projects.
4. Excellent understanding of design principles, typography, colour theory, and layout.

5. Ability to work collaboratively in a team environment and communicate effectively.
6. Strong attention to detail and a passion for creativity.
7. Basic knowledge of HTML and CSS is a plus.
8. Degree in Graphic Design, Visual Arts, or a related field is preferred.

Application Process:

Interested candidates should submit their resume detailing their experience and motivation.