

Job Title: Graphic Designer

Company Name: Mosol9

Location: Hyderabad

Job Type: Full-Time

Department: Design

Job Summary:

We are seeking a talented and creative Graphic Designer to join our dynamic team. In this role, you will be responsible for creating visually stunning designs across various platforms, including digital, print, and multimedia. You will collaborate closely with marketing, branding, and content teams to bring ideas to life and ensure all design elements are aligned with our brand's visual identity.

Key Responsibilities:

Design Development: Create high-quality graphics, illustrations, and layouts for digital and print media, including websites, social media posts, email campaigns, brochures, and advertisements.

Brand Consistency: Ensure all design materials align with the brand guidelines and enhance the overall visual identity.

Collaborative Creation: Work closely with marketing, content, and product teams to translate ideas into compelling visuals that resonate with our target audience.

Creative Input: Participate in brainstorming sessions to provide new and innovative ideas for design strategies and campaigns.

Project Management: Manage multiple projects simultaneously, ensuring timely delivery while maintaining quality and attention to detail.

Software Proficiency: Use design software such as Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects) to develop and execute designs.

UX/UI Design: Work on web design and user interfaces for digital platforms, ensuring a seamless user experience.

Qualifications:

Education: Bachelor's degree in Graphic Design, Fine Arts, or a related field.

Experience: Minimum of 1-3 years of professional graphic design experience.

Software Skills: Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects) and other design tools.

Portfolio: A strong portfolio showcasing design projects in both digital and print media.

Creative Skills: Strong artistic ability with a keen eye for aesthetics, layout, and color.

Communication Skills: Excellent communication skills to work effectively with cross-functional teams and articulate creative ideas.

Preferred Qualifications:

- Experience with motion graphics and video editing.
- Familiarity with HTML/CSS for web design.
- Experience working in a fast-paced startup or agency environment.
- Basic knowledge of photography and typography.

Application Process:

Interested candidates should submit their resume detailing their experience and motivation.